

ICT-PSP-2-Theme-1 - ICT for user friendly administrations, public services and inclusion

Evaluation Summary Report

**Proposal :** 238917  
**Acronym :** ADD ME!  
**Program :** ICT Policy Support Programme  
**Call :** CIP-ICT-PSP-2008-2  
**Funding scheme :** Thematic Network - CIP-ICT-PSP-TN  
**Duration :** 24 months  
**Activity :** ICT-PSP-2-Theme-1 - ICT for user friendly administrations, public services and inclusion

**ADD ME!**

ADD ME! - Activating Drivers for Digital eMpowerment in Europe

**Proposal submitted by :**

N°	Proposer name	Country	Total cost (€)	%	Grant requested (€)	%
1	NESTOR S.C.A.R.L.	Italy	110,000	25.58	110,000	25.58
2	Kpeople ltd	United Kingdom	16,000	3.72	16,000	3.72
3	Norwegian Association of Local And Regional Authorities	Norway	16,000	3.72	16,000	3.72
4	Observatory for the Greek Information Society	Greece	16,000	3.72	16,000	3.72
5	Adiconsum - Associazione Difesa Consumatori e Ambiente	Italy	16,000	3.72	16,000	3.72
6	INESC Porto - Instituto de Engenharia de Sistemas e Computadores do Porto	Portugal	16,000	3.72	16,000	3.72
7	GOVERNMENT TO YOU	Greece	16,000	3.72	16,000	3.72
8	Research Institute for the Development and Promotion of Digital Access	Greece	16,000	3.72	16,000	3.72
9	University of Agder	Norway	16,000	3.72	16,000	3.72
10	Comune di Modena	Italy	16,000	3.72	16,000	3.72
11	Fondazione Mondo Digitale	Italy	16,000	3.72	16,000	3.72
12	4C Hungary	Hungary	16,000	3.72	16,000	3.72
13	eInk Foundation	Hungary	16,000	3.72	16,000	3.72

14	Nottingham City Council	United Kingdom	16,000	3.72	16,000	3.72
15	Improvement and Development Agency for local government	United Kingdom	16,000	3.72	16,000	3.72
16	Gypsy Local Government Inancs	Hungary	16,000	3.72	16,000	3.72
17	Vysocina	Czech Republic	16,000	3.72	16,000	3.72
18	Seniornett Norge	Norway	16,000	3.72	16,000	3.72
19	Conseil des Communes et Régions d'Europe	France	16,000	3.72	16,000	3.72
20	Santa Maria da Feira Town Hall	Portugal	16,000	3.72	16,000	3.72
21	FUNDACIÓN INSTITUTO DE INNOVACIÓN PARA EL BIENESTAR CIUDADANO	Spain	16,000	3.72	16,000	3.72
	<b>Total</b>		<b>430,000</b>	<b>100%</b>	<b>430,000</b>	<b>100%</b>

### **Abstract :**

The ADD ME! Project aims to federate all aspects of inclusive eGovernment, in a eCapacity Building perspective, by addressing, gathering and integrating in a virtual community network the different categories of “eInclusion intermediaries” operating between the eServices delivery chain and citizens or other target groups in danger of digital exclusion. This objective includes concept creation, the exchange of information and methodologies looking at good practices as well as modelling them to foster their replication in different contexts and conditions. Another objective of ADD ME! is to carry out and promote face to face events and a range of eInclusion services on the web, using mainly the ePractice portal of the EU, to support the exchange of experience and knowledge between the organisations participating in ADD ME! network. Furthermore, promote vertical and horizontal subsidiarity, by which local administrations, community and voluntary organisations can organise themselves to become intermediaries to make their own eInclusion initiatives sustainable. In term of visibility ADD ME! will seek international acceptance also out of the European boundaries, by positioning itself in the worldwide scenario as a model for the creation and deployment of eInclusion policies and actions. ADD ME! project is aligned to the ICT PSP work programme objective thanks to its attitude to “improve the effectiveness of Public Administrations in organizing and providing combined social assistance services”. ADD ME! is also aligned with the following target of the ICT PSP work programme: "empowering civil servants and their intermediaries with intelligent and collaborative support working platforms which combine and integrate multiple services". In fact ADD ME! will put in place a methodology allowing the monitoring and/or supporting of the eInclusion initiatives in their wider social service context.

### **Evaluation :**

<b>1.Relevance ( Threshold 3.0/5 ; Weight 1.00 )</b>	<b>Mark :</b>
The proposal is well aligned with the general objectives of the Work Programme and is relevant to the specific objective addressed. The proposal provides an overview of relevant EU and national policies, strategies and activities. However, it could have been clearer on how the activities will exploit and interact with the national policies outlined. The proposal also aims to support the i2010 Digital Local Agenda Manifest as an additional contribution. The project activities are coordinated to reinforce relevant policies and strategies at an EU-level.	4.00

<b>2.Impact ( Threshold 3.0/5 ; Weight 1.00 )</b>	<b>Mark :</b>
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<p>The proposal aims to develop ambitious outcomes, however it would have benefited from outlining how these outcomes will specifically impact on each of excluded target groups identified in the proposal.</p> <p>The proposal aims to link active networks to build scability and critical mass. Initial indicators to measure progress and outcomes are provided. Mechanisms to ensure engagement with a wider community in relation to each activity and achieve the metrics proposed should be made clearer.</p> <p>The dissemination plan will leverage the ePractice portal, which is a well known dissemination channel in this domain.</p>	4.00
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<b>3.Implementation ( Threshold 3.0/5 ; Weight 1.00 )</b>	<b>Mark :</b>
<p>The partnership is relevant, clearly committed and capable to represent the constituencies being supported.</p> <p>The overall approach incorporates both horizontal and vertical subsidiarity, which is an asset.</p> <p>The target group is clearly identified, however it is broad in scope and needs to be re-focused so as to provide a greater consistency in both activities and related impact..</p> <p>The project management approach is adequate.</p> <p>The timing of deliverables are aligned with project activities and mobilisation of the network. The milestones are detailed in terms of expected achievements of the network.</p> <p>Generally, the allocation of personnel resources is appropriate.</p>	4.00

<b>4.Remarks ( Threshold 9.0/15 )</b>	<b>TOTAL</b>
<p>If retained for negotiation the proposal will have to implement the following recommendations:</p> <p>The linkage between the project objectives and proposed activities outlined in the work plan should be clarified and consistent.</p> <p>The mix of the target group need to be reassessed and carefully fucused so as to provide greater constency in term of both activities and related impact.</p> <p>How the identified target groups will directly benefit from the project outcomes also need to be clearly specified and reassessed on the basis of the target groups.</p> <p>Indicators to measure the number of networks to be involved in the ADD ME Thematic Network should be provided.</p> <p>Resources required for WP1 should be reassessed.</p> <p>Sustainability plans should be further developed.</p>	12.00

*For each award criteria a score from 0 to 5 is given (half points possible):*  
**0-** the proposal fails to address the criterion under examination or cannot be judged against the criterion due to missing or incomplete information. ; **1-** Very poor. ; **2-** Not satisfactory. ; **3-** Good. ; **4-** Very Good. ; **5-** Excellent.