

Vysocina Regional Development Strategy (The Business Environment in Vysocina)

Tomáš Čihák

Description of the Vysocina Region



- Area: 6,795.7 sq km
- Number of inhabitants: 510,767
- Statutory City: Jihlava
- 704 municipalities

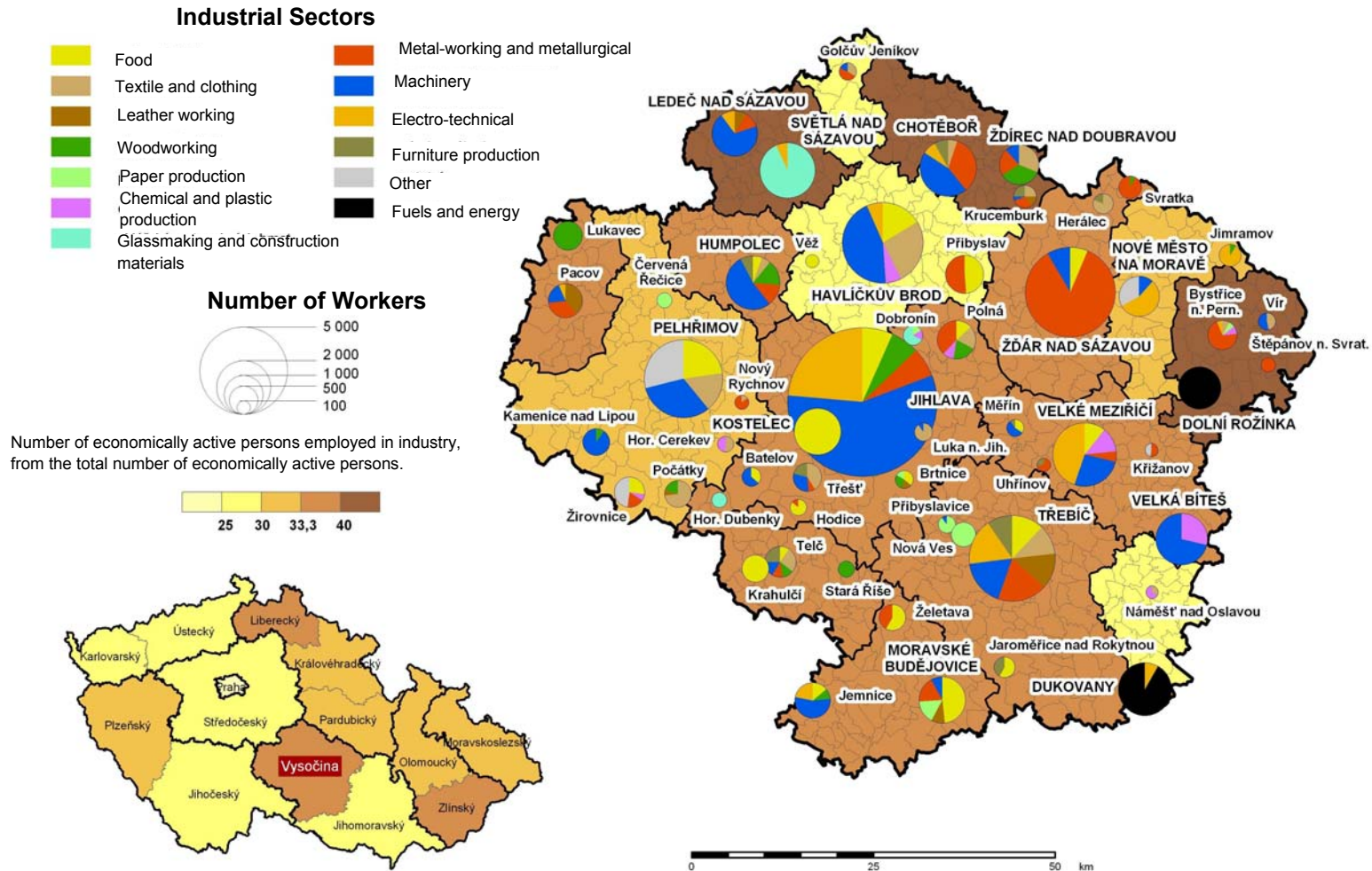
- Low level of business activity, as compared to the Czech national average
- Low level of per capita GDP, as compared to other regions of the Czech Republic; on the other hand, the **region has one of the most significant growth rates of per capita GDP!**
- Insufficient infrastructure for innovative enterprise
- Large number of industrial zones and brownfields

Employment by Sector

The number of business entities by national economy sector and employee count category

Sector	Employee Count Category					Total
	No. of Employees	1-9	10 - 49	50 - 249	250 and more	
Agriculture	9,228	398	167	118	3	9,914
Industry	12,916	1,170	513	219	57	14,875
Civil Engineering	10,472	559	195	39	4	11,269
Retail and Restaurants	24,190	2,720	431	37	1	27,379
Other Services	20,921	2,427	266	55	4	23,673
Total	77,727	7,274	1 572	468	69	87,110

INDUSTRIAL CENTRES



Largest Employers in Vysocina

Company Name	Registered Seat of the Company	Number of Employees		
		2001	2004	2005
BOSCH DIESEL, s. r. o.	Jihlava	4 108	5 050	6 200
ŽĐAS, a. s.	Žďár nad Sázavou	3 151	2 891	3 000
MOTORPAL, a. s.	Jihlava	2 700	1 933	1 900
Automotive Lighting, s. r. o.	Jihlava	1 028	1 497	1 615
Kostecké uzeniny, a. s.	Kostelec	1 446	1 500	1 480
Sklo Bohemia, a. s.	Světlá nad Sázavou	1 697	1 550	1 450
PLEAS, a. s.	Havlíčkův Brod	1 500	1 350	1 300
ČEZ, a. s., Jaderná elektrárna Dukovany*)	Praha	1 556	1 330	1 248
DIAMO, s. p., GEAM, o. z. Dolní Rožínka*)	Stráž pod Ralskem	1 066	1 110	993
AGROSTROJ Pelhřimov, a. s.	Pelhřimov	890	930	910

Support for Enterprise in Vysočina – Vysočina Regional Development Strategy

1. Improving the competitive position of the economy

1.1 Increasing the competitiveness of the business environment

1.2 General support for SMEs, with an emphasis on the development of their export and innovative activities

1.3 Economic stabilisation of rural areas with an emphasis on the integration of economic activities and multifunctional use of the landscape

1.4 Tourism development

2. Improving the quality of the social environment, with an emphasis on HR development

2.1 Increasing the education of the inhabitants and labour force adaptability

2.2 Housing development and the revitalisation of housing and non-residential properties

2.3 Increasing the standard of health and social services and of health and social risk prevention

2.4 Development of leisure activities and sport

2.5 Development of culture, preservation of cultural heritage and cultural traditions

3. Increased quality of the technical environment, with an emphasis on the development of network infrastructure

3.1 Development of a supra-regional transport network, and improvement of the transport network of regional importance, with an emphasis on stimulating mass transport development

3.2 Development of telecommunications networks, with an emphasis on the development of activities

3.3 Optimisation of the development of energy and water management networks

3.4 Creating documents for the territorial and regional development of the region

4. Introduction of principles of the sustainable development of the region

4.1 Care for Vysočina's landscape

4.2 Clean and economically efficient waste management

4.3 Energy savings and the development of renewable and alternative sources of energy

4.4 Development of a system of environmental education, training and awareness

4.5 Agenda 21 and Local Agenda 21

Support under JROP GS 1.1

	GS amount (CZK)	Applications		Requested support amount (CZK)	Support allocated (CZK)
		received	granted		
GS 1.1 JROP (DP) - 1st call	6,888,333 Kč	13	10	8,367,696 Kč	6,214,896 Kč
GS 1.1 JROP (SME) - 1st call	12,792,620 Kč	15	4	41,334,388 Kč	12,644,000 Kč
GS 1.1 JROP (DP) - 2nd call	7,963,953 Kč	15	11	9,384,503 Kč	7,963,953 Kč
GS 1.1 JROP (SME) - 2nd call	21,979,210 Kč	20	8	55,175,975 Kč	21,979,210 Kč

- Presently, the evaluation of the 3rd and the Final Call under JROP 1.1:
 - Financial allocations for SMEs: CZK 23,770,574 (30 applications received)
 - Financial allocations for DP: CZK 11,867,839 (16 applications received)

Support for Enterprise from the Vysocina Fund

Grant Programme Name	Grant programme amount (CZK)	Applications		Requested amount of support (CZK)	Support granted by the VF (CZK)	Successful applicants' own share (CZK)	Total volume of projects implemented (CZK)
		received	granted				
2003							
ISO Certification (obtaining ISO 9000 or ISO 14000 certification) - rounds 1 and 2	2 200 000	46	37	3 190 520	2 200 000	5 408 882	7 608 882
Company Networking in Vysočina (training to support enterprise in the region)	800 000	9	8	1 119 500	800 000	362 700	1 162 700
SME websites (support for SME development)	500 000	72	43	1 007 428	492 463	857 076	1 349 539
Grant Programme Name	Grant programme amount (CZK)	Applications		Requested amount of support (CZK)	Support granted by the VF (CZK)	Successful applicants' own share (CZK)	Total volume of projects implemented (CZK)
2004							
Research - Development - Innovation 2004 (support for research and development activities of SMEs)	2 765 600	12	11	3 012 291	2 463 550	3 605 837	6 069 387
Development of Micro-enterprises (acquisition of technologies, production equipment for)	3 808 160	112	34	17 021 784	3 808 160	11 508 027	15 316 187
Certification - Certificates 2006 (obtaining ISO 14000, EMAS, OHSAS 18001 certification)	2 200 000	10	9	629 450	589 450	949 920	1 539 370

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		received	granted				
2005							
Research - Development - Innovation 2005 (support for research and development activities of SMEs)	2 000 000	7	7	1 885 595	1 786 000	1 273 250	3 059 250
Certification - Certificates 2005 (obtaining ISO 9000, 14001, 17799, OHSAS 18001, HACCP, EMAS certification)	2 004 669	33	28	2 467 692	1 882 748	2 933 135	4 815 883
Development of Micro-enterprises 2005 (acquisition of technologies, production equipment for ME)	4 004 669	34	30	4 749 349	4 004 669	10 673 198	14 677 867
2006							
<i>Development of Micro-enterprises 2006 (acquisition of technologies, production equipment for ME)</i>	<i>5 500 000</i>	<i>not finalised</i>					
<i>Research - Development - Innovation 2006 (support for research and development activities of SMEs)</i>	<i>1 750 000</i>	<i>not finalised</i>					
<i>Certification - Certificates 2006 (obtaining ISO 9000, 14001, 22000, OHSAS 18001, HACCP, EMAS certification)</i>	<i>1 750 000</i>	<i>not finalised</i>					

Industrial Zones Available in the Vysocina Region



- Number of zones available: 31
- Total area: 372.46ha
 - of which, IZs up to 5ha: 10
 - of which, IZs up to 10ha: 9
 - of which, IZs up to 20ha: 8
 - of which, IZs over 20ha: 4
- Occupancy of the 31 zones: 39.97ha, i.e., 10.7%

- **Mapped: 98 brownfields with an area of 1 hectare and more**
- **Detailed analyses identified 9 of the most attractive ones (next slide):**
 - Clear ownership relations
 - Assessed ecological burdens
 - Assessment of the condition and capacity of technical infrastructure
 - Clear investment plan

Brownfields available in the Vysočina Region



- **Business and Research Incubator**
 - Network of 7 business incubators in the Třebíč area
 - Financed under CBC Phare
- **ICHNOS**
 - Support for the establishment of “One Stop Shops” for entrepreneurs (services at one location)
 - Project financed under the Interreg III C Programme
- **Science and Technology Park Jihlava**
 - Project prepared for the 2007–2013 programming period
 - Support for innovative enterprise in a business incubator, technology park, and technology transfer centre

Thank you for your attention

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